

FOR IMMEDIATE RELEASE Michelle Sahlin, Director of Marketing

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## Query Wizard Allows STS "Sleuthing"

MINNEAPOLIS, MN (February 2013) — No hearing conservation program manager welcomes an increase in STS rates, and many have wondered how much of such an increase is due to noise exposure, and how much is from other factors. At the recent annual conference of the National Hearing Conservation Association in St. Petersburg, FL, Benson Medical Instruments Co. showed an audience of top professionals how the company's advanced software helps answer that question.

STS rates can be affected by audiometer maintenance or calibration issues, differences between results of contract service providers, or variability between different audiometers. Program managers can test the validity of STS rates by comparing rates for left vs. right ears, results by audiometer serial number, technician, or even time of day. Comparisons of trends year over year can also yield valuable information.

Many elements must come together to allow advanced data mining: all of the raw data, plentiful calculated fields, and an intuitive, interactive query-building tool to tease out just the information you are looking for. Enter the Query Wizard, a standard feature of Benson Medical's innovative CCA-200mini Plus audiometer, which provides a point-and-click interface for hearing conservation searches.



Benson Medical Instruments CCA-200mini audiometer shown with the

"In our company's 20 years, we've empowered programs large and small to get to the bottom of these questions," states David Mayou, Sales Manager for Benson Medical. "The Query Wizard is a unique tool that puts the power in the program manager's hands without having to beg the IT department for help."

"Hearing conservation professionals want to go beyond basic compliance and get the real answers, and with the versatile Query Wizard they can do this," continues Mayou. "Errors creep into STS results in surprising ways, diminishing the value of this benchmark. Having a built-in search tool that allows for quick STS verification can be a real game changer."

Benson Medical Instruments Co. designs and manufactures audiometers, spirometers, and software to manage hearing conservation and occupational spirometry programs for companies. For more information: David Mayou, Sales Manager, Benson Medical Instruments Co., 310 Fourth Avenue South, Suite 5000, Minneapolis, MN 55415 USA (Office) +1 612-827-2222 (Email) <u>sales@bensonmedical.com</u> (Website) <u>www.bensonmedical.com</u>

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