

## FOR IMMEDIATE RELEASE

Michelle Sahlin, Director of Marketing

612-827-2222 Ext. 16 | MSahlin@bensonmedical.com

## **ID Masking Aids Privacy of OH Data**

MINNEAPOLIS, MN (October 1, 2015) — Corporations, government agencies, and other employers are obligated to protect the confidentiality of their employees' private data. Examples of private employee data include birth date, Social Security numbers, addresses, photos, protected class designation, and race.

Benson Medical Instruments' 7.3 software helps occupational health testing programs protect employee identification numbers with a new ID masking feature. The software has a separate setting per company to mask Subject IDs both on screen and on printed reports. The number of characters to mask can be controlled separately. Starting on the left side/end of the ID, the feature substitutes the character 'x' for the masked character. For example, masking the leftmost 5 digits of an SSN would leave the last 4 digits.

"The ID Masking feature makes it easy for occupational health practitioners to protect the privacy of sensitive ID numbers both on the screen and in any reports that are distributed for hearing conservation or pulmonary function management," states David Mayou, Sales Manager of Benson Medical Instruments. "Occupational health clinics and mobile testing providers that use Benson Medical's audiometers or spirometers to conduct testing for multiple companies will particularly benefit from ID Masking."

Benson Medical Instruments Co. designs and manufactures audiometers, spirometers, and software to manage hearing conservation and occupational spirometry programs for companies. For more information: David Mayou, Sales Manager, Benson Medical Instruments Co., 310 Fourth Avenue South, Suite 5000, Minneapolis, MN 55415 USA (Office) +1 612-827-2222 (Email) <a href="mailto:sales@bensonmedical.com">sales@bensonmedical.com</a> (Website) <a href="https://www.bensonmedical.com">www.bensonmedical.com</a>

#########