

FOR IMMEDIATE RELEASE Michelle Sahlin, Director of Marketing

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## Find a Needle in a Hearing Conservation Haystack

MINNEAPOLIS, MN (August 30, 2012) – Benson Medical Instruments' knack for loading their hearing conservation software with impressive innovations recently led to the development of the Query Wizard, an incredibly powerful feature of the CCA-200*mini* Plus, the company's flagship audiometer for hearing conservation.



Benson Medical Instruments CCA-200*mini* audiometer shown with the BAS-200 bio-acoustic simulator sound level meter

The Query Wizard is an amazingly effective, built-in search feature that allows Hearing Conservation managers to find test subjects based on specific data fields or calculated values. Let's say you have several thousand employees with two decades of work history with annual hearing screenings. Imagine that your company physician asks you for a list of employees with STS who are under 30 years of age and have been employed for less than 3 years, and you are supposed to provide this list for each of the last 5 years. With the Query Wizard, that's a snap. Because you choose the parameters and calculations that interest you, you are given exactly the results you want.

Another unique feature allows the user to search through only the subjects' most recent audiograms, best audiograms, or all audiograms. When it comes to STS's, the question might be how many workers doing a certain job had an STS, and a reviewer trying to find patterns like this can search through the STS list by any combination of the many data fields and calculations. Or perhaps you've wondered which audiometers were used to identify the STS's that have been found. Some high-volume testers track this information as a way of testing the quality of their programs, and you can find this out from your own data by doing a Query Wizard search that includes both STS and audiometer serial number. The power is there for when you need it most.

What is even more impressive is that the Query Wizard not only allows you to make specific queries from any information in the database, but also enables you to save these in a list to be effortlessly recalled weeks, months, or years later with a simple click. "Finding a needle in a Hearing Conservation haystack has never been easier," David Mayou, Sales Manager for Benson Medical Instruments, states emphatically. "No other audiometer on the market today offers a Query Wizard feature comparable to this technology. Rather than offering a limited number of pre-made queries, we have opened up the limitless possibilities for users to make their own searches."

Benson Medical Instruments Co. designs and manufactures audiometers, spirometers, and software to manage hearing conservation and occupational spirometry programs for companies. For more information: David Mayou, Sales Manager, Benson Medical Instruments Co., 310 Fourth Avenue South, Suite 5000, Minneapolis, MN 55415 USA (Office) +1 612-827-2222 (Email) sales@bensonmedical.com (Website) www.bensonmedical.com

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